

**ELLA'S**

**PROVIDING EXPERT CARE TO BREAK  
CYCLES OF EXPLOITATION**

**A WORLD WHERE  
ALL PEOPLE ARE  
LIVING LIFE IN  
FREEDOM**

**ABUSE**

**TRAFFICKING**

**EXPLOITATION**

**GENEROSITY**  
UNCONDITIONAL  
LOVE

**COMMUNITY**  
WHERE EVERYONE  
COUNTS

**BRAVERY**  
TO REACH THE  
UNREACHED

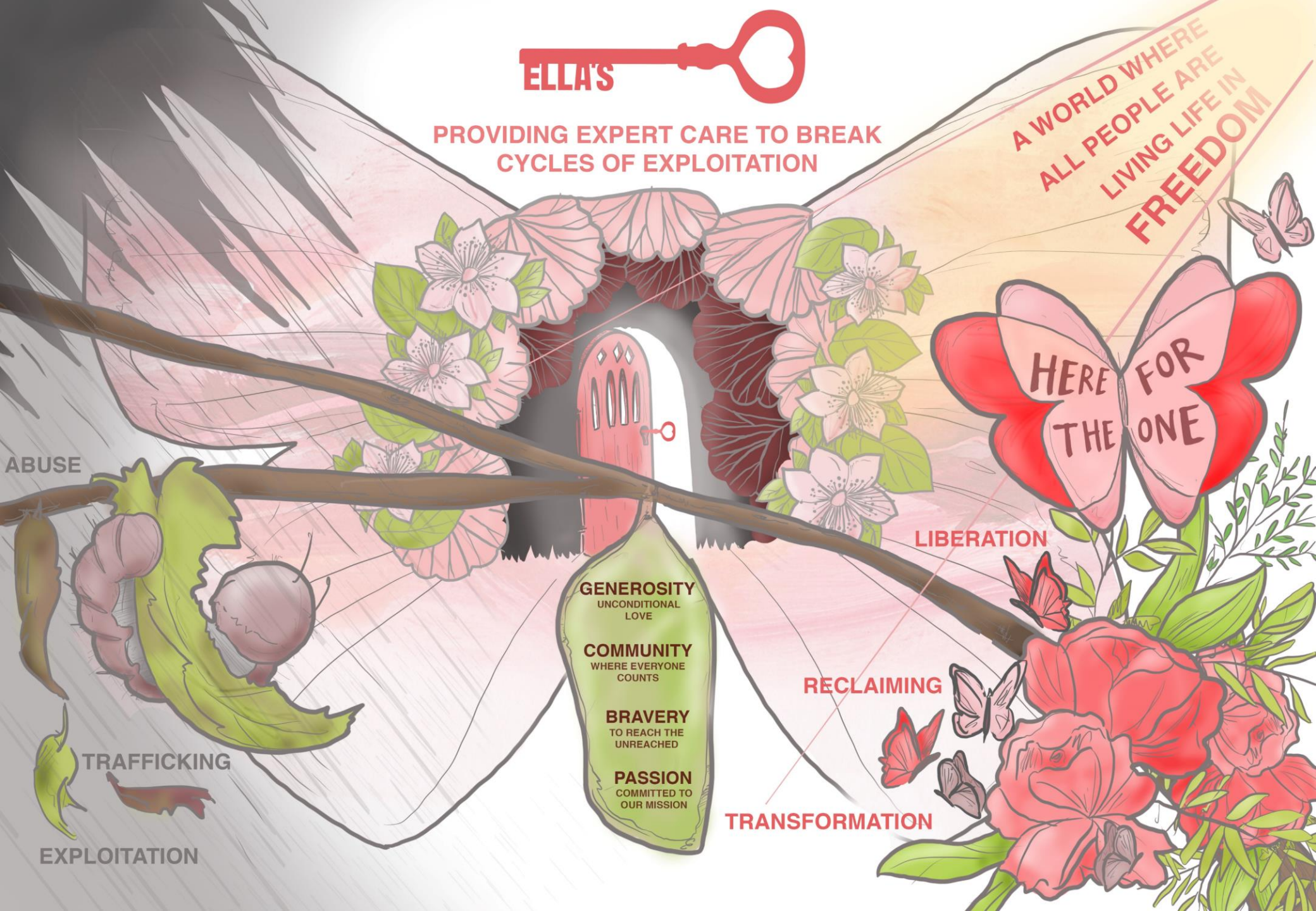
**PASSION**  
COMMITTED TO  
OUR MISSION

**LIBERATION**

**RECLAIMING**

**TRANSFORMATION**

**HERE  
FOR  
THE  
ONE**





We exist to serve the non-profit sector in Bermuda

# The Centre on Philanthropy



*Increasing the Pool of Supporters*

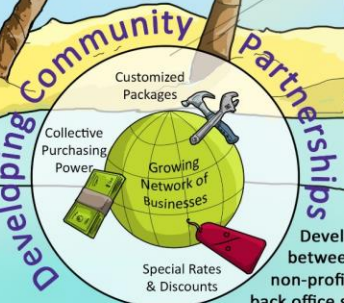
Connect non-profits with individuals who are able to help strengthen organizational effectiveness



*Supporting Change*

Encourage organizations to increase the levels at which they work together to better fulfil their purposes

## COLLABORATION PLATFORM



Funding

Competition for Resources

The Economy

Lack of Collaboration

Threats

*Servant Leadership*

OUR VALUES

Collaboration

Integrity

THE NON-PROFIT SECTOR

*Excellence*

The shared prize...







# COMMUNITY SHOPS

ENABLING PEOPLE TO THRIVE

**more**  
than food

# FIVE YEAR STRATEGY

APRIL 2016 TO MARCH 2021

# WHERE WE'RE GOING

"DOUBLING SOCIAL IMPACT BY 2021"

**1)...TO SERVE LOCALLY**

MEETING LOCAL NEEDS PRESERVING OUR CULTURE & VALUES

PRIORITISING STAFF AND VOLUNTEER WELL-BEING

REDUCING WASTE BY RECYCLING, UPCYCLING AND TURNING DONATIONS INTO AFFORDABLE GOODS



**2)...TO CONTINUALLY IMPROVE**

REVIEWING, LEARNING AND ADAPTING TO ENSURE EXCELLENT STANDARDS



EMPOWERING LOCAL DECISION MAKING

ACHIEVING OUTSTANDING STAFF AND VOLUNTEER DEVELOPMENT

INSPIRING OTHERS ABOUT COMMUNITY SHOPS

**3)...TO EXPAND RESPONSIBLY**



IN THE SOUTH: ESTABLISHING AT LEAST 30 COMMUNITY SHOPS (3 PER YEAR GROWTH) WITH SUPPORTING ACTIVITIES

## OUR STRATEGIC PRIORITIES



IT'S ALL ABOUT PEOPLE



TAKING TIME TO LISTEN



MEANINGFUL CONVERSATIONS



OUR FIRST SHOP OPENED IN 2005

ACROSS THE UK: ENCOURAGING THE DEVELOPMENT OF COMMUNITY SHOPS AND SUPPORTING ACTIVITIES AS PART OF TRUSSELL TRUST'S COMMITMENT TO 'MORE THAN FOOD'

WE MAKE A SOCIAL IMPACT BY PROVIDING INCLUSIVE AND CARING ACTIVITIES FOR PEOPLE OF ALL BACKGROUNDS



LOCAL PEOPLE HELPING LOCAL PEOPLE



OUR STORY SO FAR: WHERE WE BEGAN...







# Federation EIL Roadmap for Success

"The FEIL's logo represents the unity of humankind — moving, meeting, passing, and returning again to the central intersections where people and cultures share deep human values interlaced through a common understanding. The double nature of the logo reflects a spirit of cooperation.

The 'Experiment' can be a powerful light in a world too often darkened by humankind's failure to recognise its own humanity."

## Brand

One brand identity - use of EIL logo and colour to reinforce the EIL brand

Use core values as foundation stones

Define the target audience

Establish a basic brand plan

## Growth and Financial Sustainability

**Our Aspiration:** To mark our 100th Anniversary to have achieved one million new friendships from today's date.

**\*\* By 2032, this would represent 3 times the growth of participants, when compared to existing numbers (20,000 in 2014). i.e. 20,000 x 17 years = 340,000 participants if no growth\*\***

### Emerging strategic priorities – the next three years:

Strengthening brand identity through co-branding and unity	Developing internal capacity	Defining and upholding standards
Developing a new, simplified and easily understood membership structure, with enhanced and effective communication	Establishing advocacy initiatives to change policies	Diversifying and growing Income <i>e.g. Fundraising: corporate / foundations / previous Experimenters</i>
Establishing innovative flagship programmes <i>e.g. 'Leadership for peace' programme 'Youth empowerment' programme 'Train the trainers' programme</i>		

## Vision, Mission and Values

**Learning**  
A process of change and life transformation through education, sharing knowledge and experiencing the world.

**Humanity**  
Focusing on similarities that unite people as equals, whilst celebrating the differences, to build bridges of understanding.

**Inclusion**  
Respecting diversity and ensuring that everyone has equal opportunities for involvement and engagement.

### VALUES

"People learn to live together by living together"

"The home is the greatest educational institution in the world"

"Success in living in a home abroad depends on careful organisation"

**Purpose:**  
To promote the vision, mission, values and principles of the Experiment in International Living

**Vision:**  
A world where peace and understanding unites cultures

**Mission:**  
Building world peace, one friendship at a time.

**FEIL EDUCATIONAL PRINCIPLES**

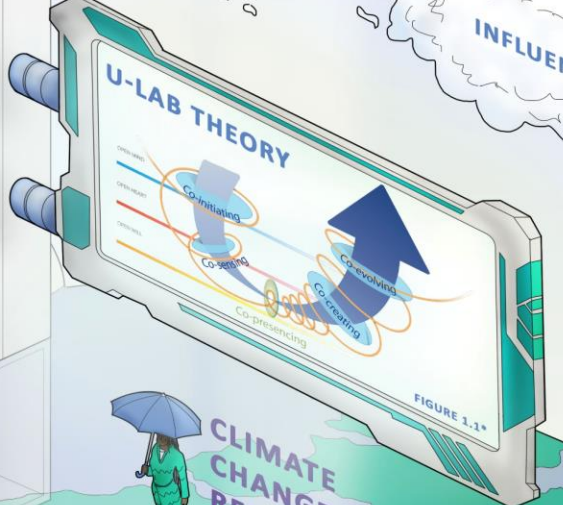
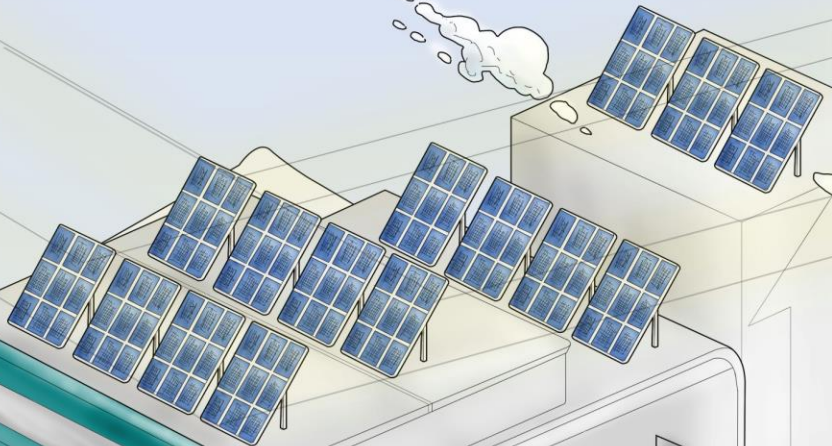
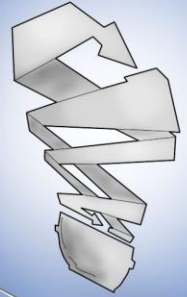




# LEADING IN THE LIBRARY:

A 'LEARNING LAB' FOR SUSTAINABLE ACCESS TO KNOWLEDGE IN DEVELOPING COUNTRIES

RESEARCH AND KNOWLEDGE AT THE HEART OF DEVELOPMENT



\*FIGURE 1.1: THERE IS NOT A SINGLE ISSUE FACING HUMAN BEINGS IN THE 21ST CENTURY THAT IS NOT DEEPLY CONNECTED WITH, AND INFLUENCED BY, THE WAY THAT WE CREATE, SHARE AND PRESERVE KNOWLEDGE. THE MODERN WORLD IS COMPLEX AND EVOLVING; THEREFORE IT IS CRITICAL TO TAKE AN ITERATIVE AND PROBLEM SOLVING APPROACH TO CHALLENGES AROUND ACCESS TO KNOWLEDGE. THROUGH PARTNERSHIP WE STRENGTHEN THE ORGANISATIONAL LEADERSHIP, STRATEGY AND INFLUENCE OF LIBRARY CONSORTIA THAT PLAY A VITAL ROLE IN NATIONAL RESEARCH AND KNOWLEDGE SYSTEMS



## OUR BELIEFS

WE ARE ALL LEADERS IN OUR OWN INDIVIDUAL WAY

IN DIVERSITY, WE FIND STRENGTH

EVERYONE MATTERS

LEARNING IS MORE EFFECTIVE IF IT IS FUN, ENGAGING, CREATIVE AND BASED ON PEOPLE'S STRENGTHS

COLLABORATION HELPS ACHIEVE GREATER IMPACT

**OUR VISION**  
A WORLD IN WHICH SOCIAL, ENVIRONMENTAL AND ECONOMIC PROGRESS IS BALANCED

**OUR PURPOSE**  
TO INSPIRE & ENABLE LEADERS TO DELIVER A SUSTAINABLE FUTURE

**OUR MISSION**  
TO MAKE A DISTINCTIVE CONTRIBUTION TO ORGANISATIONAL CHANGE AND EFFECTIVENESS



CONTRIBUTE TO A MOVEMENT FOR POSITIVE CHANGE ACROSS SECTORS

## OUR THREE STRATEGIC PRIORITIES



INSPIRE AND ENABLE 'LEARNING DIFFERENTLY, THINKING DIFFERENTLY, AND ACTING DIFFERENTLY'



PROACTIVELY IMPROVE RELATIONSHIPS AND ENGAGEMENT

## OUR VALUES

**INSPIRATION**  
TO INSPIRE AND ENABLE OTHERS, WHATEVER OUR ROLE AND WHOEVER WE ARE

**SUSTAINABILITY**  
TO BRING ABOUT POSITIVE AND LASTING CHANGE BY UNITING PEOPLE AND IDEAS

**IMPROVEMENT**  
TO ENHANCE EVERYTHING THAT WE DO BY REFLECTING AND LEARNING TOGETHER

## WE CONCENTRATE ON THREE ACTIVITIES:



1. ADVISORS CONTRIBUTING THEIR TIME

2. ENGAGING APPROACH

3. LEADERSHIP & STRATEGY DEVELOPMENT

4. PASSIONATE VOICE

5. INTERNATIONAL SPECIALISM

6. WORKING WITH OTHERS

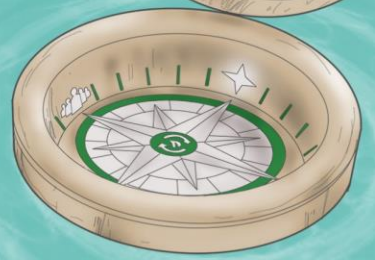
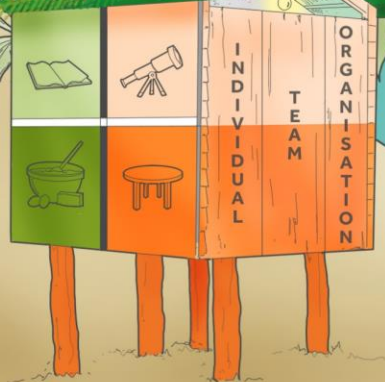
7. CAPLOR COMMUNITY

8. SUPPORTING PHILANTHROPY

9. UNIQUE RESOURCES

10. CHARITY-BUSINESS COLLABORATION

## OUR TEN CORE CAPABILITIES





# RUBEN CENTRE 5 BOLD STEPS

## ADVOCACY

GOVERNMENT POLICY MAKERS  
EMPOWERING COMMUNITY



## SUSTAINABILITY

FINANCIAL PARTNERSHIPS AND NETWORKS  
COMMUNITY PARTICIPATION

## TRANSITION

LEADERSHIP  
EDUCATION  
WELFARE TO DEVELOPMENT



## EDUCATION

HEALTHCARE  
SKILLS AND OPPORTUNITIES FOR  
THE COMMUNITY  
CAPACITY BUILDING



## ACCESSIBILITY

AFFORDABLE SERVICES  
AVAILABILITY OF SERVICES  
AWARENESS IN COMMUNITY



## EMPOWERMENT

...VS. WELFARE  
SHARING LEARNING  
HEALTH  
HOUSEHOLD EMPOWERMENT



## VISION:

**AN EMPOWERED AND JUST  
MUKURU COMMUNITY**



## SUPPORTS

CASCADING INFORMATION  
GOOD FINANCIAL MANAGEMENT  
AND PRACTICE  
STAKEHOLDERS  
RESOURCES - PHYSICAL, HUMAN  
AND FINANCIAL  
LEADERSHIP AND MANAGEMENT  
CREDIBILITY  
CAPACITY OF STAFF



## CHALLENGES

FINANCIAL CONSTRAINTS  
LACK OF STAFF ENGAGEMENT  
RESISTANCE TO CHANGE  
POOR INFRASTRUCTURE FOR  
ACCESSIBILITY  
EMPTY GOVERNMENT PROMISES



5. FORM A THINK TANK TO ENCAPSULATE INNOVATIVE IDEAS TO CHANGE THE PERCEPTIONS OF THE COMMUNITY FROM DEPENDENCY TO EMPOWERMENT

4. ENABLE SUSTAINABLE MANAGEMENT PRACTICES AND BE PROACTIVE IN CREATING VISIONARY STEPS FORWARD IN MANAGEMENT

3. BE STRONG ENGAGING WITH GOVERNMENT ABOUT ITS ROLES AND RESPONSIBILITIES TO SUPPORT THE RUBEN CENTRE AT DEVELOPMENTAL LEVELS

2. INCREASE AND STRENGTHEN PARTNERSHIPS AND NETWORKS

1. ENTRENCH THE SALT MODEL IN DAY-TO-DAY OPERATIONS

## BOLD STEPS

## VALUES

FAITH IN GOD, PROFESSIONALISM, INTEGRITY, COMMITMENT, HUMAN DIGNITY, CONFIDENTIALITY, EQUALITY, COMPASSION, PATIENCE, EXCELLENCE, TEAM WORK