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The Pharo Foundation is a private foundation committed to the development of Africa.

Our vision is an economically self-reliant Africa. Our mission is to facilitate economic independence of the African people through the promotion of sustainable livelihoods and job creation in Africa.

In the last few years, we have funded projects worth over US\$5 million in Ethiopia, Somalia and South Sudan. These projects are contributing towards improved access to financial services, education, health, water and sanitation. We are committed to scaling up our work; improving the quality and the effectiveness of our programme selection, design and implementation based on evidence; and achieving significant and lasting improvements in the quality of life of the people whom we support.

Our ambition for 2025 is to bring about positive changes in the lives of at least 100,000 households in Africa through integrated development programmes anchored on agriculture and water.

We, at The Pharo Foundation, set ourselves a demanding task of putting together a brand new five-year strategy, and ten-year ambition, in less than three months.

We could not have wished for better facilitators than Caplor Horizons: Dr Peter Moore led the work with support from Dr Ian Williams, Lorna Pearcey and Deven Thakkar. It involved around 20 days of intensive input from the Caplor Horizons team in total.

They expertly assisted us to plan and execute internal and external processes that delivered a strategy in seven weeks. This was approved by our Trustees on the spot at their meeting dedicated to review the strategy.

Caplor Horizons has the highest level understanding of strategy development for the not-for-profit sector, they are flexible and efficient, and they completed all agreed tasks on or ahead of agreed deadlines.

I recommend them highly to organisations who would like to compile a strategy generated from their own ideas and based on their own realities, but need expert guidance and facilitation to see the big picture and to manage the process effectively and efficiently.

Samson Hailu
CEO
The Pharo Foundation