



Testimonial: 25th May 2016

VALID develops and manufactures a range of ready-to-use foods in Africa and was the first organisation in the world to do this exclusively on the African Continent. Our “ready-to-use therapeutic foods” (RUTFs) are highly fortified oil-based pastes designed to both treat and prevent severe acute malnutrition. We are also now developing products to help prevent chronic malnutrition, a condition that causes stunting and affects over 40% of all children in sub Saharan Africa.

We operate a unique social business model and in keeping with its humanitarian ethos and commitment to maximise developmental impact, VALID’s local production approach is fundamental.

Valid Nutrition Malawi worked with Caplor Horizons. A three day strategy session was held with Ian and Gareth Williams in April in Lilongwe. It was the first time that most of our local management team had participated in such an event.

As a result of the insightful co-ordination, informal style and clear communication, engagement from everyone was full on from the outset!

A good combination of exercises, involving fun plus serious reflection and learning, sustained the momentum throughout. The result was that we came away after three days feeling like it had been a much shorter time.

More importantly, it was a highly productive three days in terms of outputs. We now have a solid strategic direction with clear goals, together with a high level plan - that has been devised by the team that will be delivering it! What’s more, they are genuinely excited about doing that - and so it has also been a great team building exercise.

Ian and Gareth did a great job and I am sure we will get a strong return from this initiative.

Paul Murphy
Chief Executive
Valid Nutrition