

## November 2016

The EAUC is a strong alliance of Universities and Colleges, post 16 Education Sector bodies and commercial organisations, working together both in the UK and internationally. We represent over 2 million students and nearly 400,000 staff with a spending budget of over £25 billion.

We work with leaders, academics and other professionals to drive sustainability to the heart of their post-16 education institutions and make it just good business.

Over the last year we have been working intensely with Caplor Horizons on a new organizational vision and strategy. We now have an envisaged future to 2030 and a 5 year rolling strategy process.

I was introduced to Caplor Horizons through the significant work they did last year to help review and develop the strategy of a Uganda focused community enterprise non-profit, FOAG (at the time I was Chair of the Board).

Again Caplor Horizons has shown itself to be an inspired, informed, resourceful, client-focused organisation.

Given that we have a large and complex membership, creative, engaging and incisive consultation approaches were necessary; this included working effectively with a specially established and diverse representative body ('Strategic Working Group').

My Board and I are delighted with the pioneering, next generation strategy which we have just approved. Various Caplor Horizons Staff and Advisors were involved; all were highly effective – for instance, at the end of the process, Professor Sharon Turnbull led a session to help us move into the delivery phase of the strategy, including facilitating the creation of a 'cultural web' of EAUC.

Caplor Horizons finely balance the art of listening, challenging and inspiring their clients. This is sadly not always the case with external support. We have no hesitation in thanking, praising and recommending Caplor Horizons. We will certainly be working with them again.

Yours sincerely,



Iain Patton  
EAUC, CEO

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